

Program of Study Leading to the Degree of Bachelor of Business Administration B.B.A. (Management)

FIRST YEAR

First Semester	Cr.	Second Semester	Cr.
ACC 1101 Principles of Accounting 1	3	ACC 1102 Principles of Accounting 2	3
ECO 1101 Microeconomics 1	3	ECO 1102 Macroeconomics 1	3
ENG 1001 Basic English Sentences and Essential Vocabulary in Daily Life	3	ENG 1002 English Sentences and Vocabulary in General Use	3
HPR 1001 Sport for Health	1	HIS 1003 World Civilization	3
LIS 1001 Information and Technology for Searching	2	INT 1004 Introduction to Computer for Business	3
MTH 1003 Basic Mathematics	3	MGT 1001 Introduction to Business	3
POL 1101 Thai Politics and Government	3	THA 1003 Preparing for Speech and Writing	3
PSY 1001 General Psychology	3	Total	21
Total	21		

SECOND YEAR

First Semester	Cr.	Second Semester	Cr.
ACC 2134 Management Accounting	3	ENG 2002 English Interpretative Reading	3
ENG 2001 English Reading for Comprehension	3	HRM 2101 Human resource Management	3
FIN 2101 Business Finance	3	LAW 2015 Business Law 1	3
MGT 2101 Principles of Management	3	MGT 2102 Operations and Supply Chain Management	3
MGT 2202 Office Management	3	MGT 3408 Information Technology for Management	3
MKT 2101 Principles of Marketing	3	STA 2016 Business Statistics and Quantitative Analysis	3
Total	18	Total	18

THIRD YEAR

First Semester		Cr.	Second Semester		Cr.
APR 2101	Business Information and for Communication	3	MGT 3204	Change Management and Organization Development	3
MGT 3102	Taxation	3	MGT 3301	Commodity Management	3
MGT 3203	Advanced Quantitative Analysis for Business Decision Making	3	MGT 3403	Organization Communication	3
MGT 3401	Knowledge Management	3	MGT 4206	Small Business Management	3
MGT 3405	Cross-Cultural Management	3	MGT 4209	Organizational Behavior	3
Total		15	Total		15

FOURTH YEAR

First Semester		Cr.	Second Semester		Cr.
MGT 2201	Business Ethics and Social Responsibility	3	MGT 3205	Business Research	3
MGT 3101	Strategic Management	3	MGT 3402	Business Organization Theory	3
MGT 3404	Business Leadership	3	MGT 3409	Seminar in Management	3
MGT 4207	Executive Planning and Control	3	MGT 4004	Entrepreneurship	3
MGT 4208	Business Negotiation	3	RAM 1000	Knowledge and Morality	-
Total		15	Total		12

Total of 4 years = 135 Cr.