

Program of Study Leading to the Degree of Bachelor of Business Administration B.B.A. (Management)

FIRST YEAR

First Semester	Cr.	Second Semester	Cr.
ACC 1101 Principles of Accounting 1	3	ACC 1102 Principles of Accounting 2	3
ECO 1121 Principles of Microeconomics	3	ECO 1122 Principles of Macroeconomics	3
ENG 1001 Basic English Sentences and Essential Vocabulary in Daily Life	3	ENG 1002 English Sentences and Vocabulary in General Use	3
HPR 1001 Sport for Health	1	INT 1004 Introduction to Computer for Business	3
LIS 1001 Information and Technology for Searching	2	THA 1003 Preparing for Speech and Writing	3
MTH 1003 Basic Mathematics	3	Total	15
POL 1101 Thai Politics and Government	3		
PSY 1001 General Psychology	3		
Total	21		

SECOND YEAR

First Semester	Cr.	Second Semester	Cr.
ACC 2134 Management Accounting	3	ENG 2002 English Interpretative Reading	3
ENG 2001 English Reading for Comprehension	3	HRM 2101 Human resource Management	3
FIN 2101 Business Finance	3	LAW 2016 Business Law	3
MGT 2101 Principles of Management	3	MGT 2102 Operations and Supply Chain Management	3
MGT 2202 Office Management	3	MGT 3401 Knowledge Management	3
MGT 3310 The Integration of Supply Chain and the Implementation Issues	3	MGT 3408 Information Technology for Management	3
MKT 2101 Principles of Marketing	3	Total	18
Total	21		

THIRD YEAR

	First Semester	Cr.		Second Semester	Cr.
BUS 2101	Business Information and Communication	3	MGT 3204	Change Management and Organization Development	3
MGT 3102	Taxation	3	MGT 3403	Organization Communication	3
MGT 3203	Advanced Quantitative Analysis for Business Decision Making	3	MGT 4206	Small Business Management	3
MGT 3405	Cross-Cultural Management	3	MGT 4209	Organizational Behavior	3
STA 2016	Business Statistics and Quantitative Analysis	3		Total	12
	Total	15			

FOURTH YEAR

	First Semester	Cr.		Second Semester	Cr.
MGT 2201	Business Ethics and Social Responsibility	3	MGT 3101	Strategic Management	3
MGT 3404	Business Leadership	3	MGT 3205	Principles of Business Research	3
MGT 3412	Management in The Next Decade	3	MGT 3402	Business Organization Theory	3
MGT 4207	Executive Planning and Control	3	MGT 3409	Seminar in Management	3
MGT 4208	Business Negotiation	3	RAM 1000	Knowledge and Morality	3
	Total	15		Total	15

Total of 4 years = 132 Cr.