

Program of Study Leading to the Degree of Bachelor of Business Administration B.B.A. (Management)

FIRST YEAR

	First Semester	Cr.		Second Semester	Cr.
ACC 1101	Principles of Accounting 1	3	ACC 1102	Principles of Accounting 2	3
ECO 1121	Principles of Microeconomics	3	ECO 1122	Principles of Macroeconomics	3
ENG 1001	Basic English Sentences and Essential Vocabulary in Daily Life	3	ENG 1002	English Sentences and Vocabulary in General Use	3
			INT 1004	Introduction to Computer for Business	3
HPR 1001	Sport for Health	1			
LIS 1001	Information and Technology for Searching	2	THA 1003	Preparing for Speech and Writing	3
MTH 1003	Basic Mathematics	3		Total	15
POL 1101	Thai Politics and Government	3			
PSY 1001	General Psychology	3			
	Total	21			

SECOND YEAR

	First Semester	Cr.		Second Semester	Cr.
ACC 2134	Management Accounting	3	ENG 2002	English Interpretative Reading	3
ENG 2001	English Reading for Comprehension	3	HRM 2101	Human resource Management	3
			LAW 2116	Business Law	3
FIN 2101	Business Finance	3	MGT 2102	Operations and Supply Chain Management	3
MGT 2101	Principles of Management	3			
MGT 2202	Office Management	3	MGT 3401	Knowledge Management	3
MGT 3310	The Integration of Supply Chain and the Implementation Issues	3	MGT 3408	Information Technology for Management	3
MKT 2101	Principles of Marketing	3		Total	18
	Total	21			

THIRD YEAR

	First Semester	Cr.		Second Semester	Cr.
BUS 2101	Business Information and Communication	3	MGT 3204	Change Management and Organization Development	3
MGT 3102	Taxation	3	MGT 3403	Organization Communication	3
MGT 3203	Advanced Quantitative Analysis for Business Decision Making	3	MGT 4206	Small Business Management	3
			MGT 4209	Organizational Behavior	3
MGT 3405	Cross-Cultural Management	3		Total	12
STA 2016	Business Statistics and Quantitative Analysis	3			
	Total	15			

FOURTH YEAR

	First Semester	Cr.		Second Semester	Cr.
MGT 2201	Business Ethics and Social Responsibility	3	MGT 3101	Strategic Management	3
			MGT 3205	Principles of Business Research	3
MGT 3404	Business Leadership	3	MGT 3402	Business Organization Theory	3
MGT 3412	Management in The Next Decade	3	MGT 3409	Seminar in Management	3
MGT 4207	Executive Planning and Control	3	RAM 1000	Knowledge and Morality	3
MGT 4208	Business Negotiation	3		Total	15
	Total	15			

Total of 4 years = 132 Cr.