

# Program of Study Leading to the Degree of Bachelor of Business Administration B.B.A. (Management)

\*\*\*\*\*

## FIRST YEAR

	First Semester	Cr.		Second Semester	Cr.
ACC1103	Financial Accounting	3	ECO1122	Principles of Macroeconomics	3
ECO1121	Principles of Microeconomics	3	FIN2101	Business Finance	3
RAM1101	Thai Language Skills	3	MGT2101	Principles of Management	3
RAM1111	English in Daily Life	3	MGT2102	Operations and Supply Chain Management	3
RAM1132	Information Literacy	3			
RAM1142	Quality of Life and Society Development	3	MGT2202	Office Management	3
			MGT3310	The Integration of Supply Chain and the Implementation Issues	3
RAM1204	Mathematics and Statistics for Daily Life in the Modern World	3			
	<b>Total</b>	<b>21</b>		<b>Total</b>	<b>18</b>

## SECOND YEAR

	First Semester	Cr.		Second Semester	Cr.
ACC1104	Management Accounting	3	HRM2101	Human resource Management	3
RAM1112	English Language and Culture	3	LAW2116	(LAW2016) Business Law	3
RAM1213	Local Wisdom and Innovation Development for Society and Economy	3	MGT3401	Knowledge Management	3
			MGT3408	Information Technology for Management	3
RAM1302	Politics and Law in Daily Life	3	MGT3303	Inventory System	3
RAM1311	Thai Local Art and Culture	3		<b>Total</b>	<b>15</b>
MKT2101	Principles of Marketing	3			
	<b>Total</b>	<b>18</b>			

### THIRD YEAR

	First Semester	Cr.		Second Semester	Cr.
DBC2101	(BUS2101) Language Skills for Global Business Communication	3	MGT2201	Business Ethics and Social Responsibility	3
MGT3102	Taxation	3	MGT3404	Business Leadership	3
MGT3203	Business Analytics for Decision Making	3	MGT3412	Management in The Next Decade	3
			MGT4207	Executive Planning and Control	3
MGT3405	Cross-Cultural Management	3	MGT3101	Strategic Management	3
MGT3411	Corporate Sustainability Development	3	<b>Total</b>		<b>15</b>
STA2016	Business Statistics and Quantitative Analysis	3			
<b>Total</b>		<b>18</b>			

### FOURTH YEAR

	First Semester	Cr.		Second Semester	Cr.
MGT3204	Change Management and Organization Development	3	MGT3205	Business Research Principles	3
			MGT3402	Business Organization Theory	3
MGT3403	Organization Communication	3	MGT3409	Seminar in Management	3
MGT4206	Small Business Management	3	MGT4208	Business Negotiation	3
MGT4209	Organizational Behavior	3	RAM1301	(RAM1000) Morality and Knowledge	3
<b>Total</b>		<b>12</b>	<b>Total</b>		<b>15</b>

**Total of 4 years = 132 Cr.**